

UT TeleCampus Communiqué
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Communication Services Department Earns Publication Honors

This month the UTTC Communication Services Department was presented with two Awards of Excellence from APEX (Awards for Publication Excellence). UTTC was selected out of a field of nearly 5,000 entries of publications work by professional communicators. The awards included:

- Award of Excellence for Marketing and Public Relations – Brochures, Manuals and Reports for the UTTC Brochure
- Award of Excellence for Photographs for the UTTC Live and eLearn™ Photo Campaign.

2005-2006 Enrollments

For the 2005-2006 school year, the UT TeleCampus had 382 course offerings with 10,813 enrollments. (In 2004-2005, we had 299 course offerings with 9,397 enrollments.) A summary of summer enrollments is below.

Total Summer Enrollments – 2304

Summer Course Offerings – 95

Summer Courses in Blackboard – 91

Summer Faculty – 74

Summer Highest Enrollment – Programs:

CCJO – 371

GenEd – 367

MBA – 260

Literacy Studies – 182

Kinesiology – 177

Summer Highest Enrollment – Campuses:

UT Arlington – 820

UT Permian Basin – 470

UT El Paso – 367

UT Brownsville – 341

UT Tyler – 140

UTTC Digital Library – Library Assignments Best Practices Review, Continued...

This month, we continue a review of best practices for instructors to consider when designing information literacy (aka library) assignments in their online courses as presented at the IOL PreConference Library Workshop. These best practices work in any course, whether fully online, hybrid, or face to face. So whether you are interested in adding a new information literacy assignment to your course, or you want to enhance an existing assignment, these tips will be useful. If you have questions, please contact Terry Barksdale, UTTC Librarian, <mailto:tbarksdale@utsystem.edu> or 512.499.4261.

Best Practices for Effective Library Assignments, Number 2: Always define your terms. For example, if you require peer-reviewed articles, tell your students what these are. If you do not allow internet resources, be careful to define precisely what you mean so that, for instance,

students know that scholarly articles from library's electronic databases are acceptable. *Best Practices courtesy of Michele Ostrow, UT Austin.*

To see a complete list of these recommendations, visit <http://www.lib.utexas.edu/services/instruction/faculty/creatassignment.html>.

Advertising Update

UTTC programs are advertised in the following locations during the month of July. **Please note that some placements are booked year round and will appear each month. For example, we index once for the year with searchable databases.** To make a suggestion, please email Jennifer Rees at jrees@utsystem.edu.

- AAHPERD.org Graduate Bulletin
- Advance Newsmagazines
- Alcalde Magazine
- American Texas Military Relocation Guide
- Austin American Statesman – Austin360.com
- Billboard Ad – Houston
- Capital Metro Austin Bus Campaign
- CareerBuilder.com
- CallerTimes.com
- Degree.net
- DFW.com Business section
- Distance-Educator.com
- Get Educated.com
- Google Adwords
- GradSchools.com
- Hispanic Monthly Magazine
- HoustonChronicle.com Business section
- JustColleges.com
- Local NPR (KTEP El Paso, KUT Austin, KSTX/KTXI San Antonio, KUHF Houston)
- KXAN.com
- MySA.com
- NewsweekDistanceLearning.com
- OregonLive.com
- Peterson's Distance Learning Guide
- Petersons.com
- Philly.com
- Policetraining.net
- Prep Illustrated Magazine
- Sloan-C.org
- TAHPERD Journal
- Technorati.com
- Texas Computer Education Association – Tech Edge Magazine
- UCEADirectory.org
- USNews.com

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